

Curriculum Vitae Dr. Ute Hillmer



Experience

- Σ **31 years international Management; 16 years Business Innovation in Corporate, SME- Startup. 29 years in Management Positions, 2 successful Startups + 1 Social Startup**
- seit 1999 Better Reality Ventures, Stuttgart, Germany (www.better-reality.com)**
Entrepreneur, Senior Consultant und Coach
Expert in corporate intrapreneurship programs, incubation, product + business modeling.
Competences: Customer Discovery, Design Thinking, Lean Innovation + Business Modeling based on Strategyzer, IDEO, Blank; Business Leadership; Individual +Team Coach cert. by A. Robbins + Bandler (NLP); Certified EU-Business Coach; Workshop and conference moderations, lectures and keynotes.
Results: Award-winning innovation programs and award-winning innovations for customers like Bosch, EnBW, SWMH, TÜV Nord, Brazilian Ministries.
- 2009-11 MFG Innovation Agency Baden-Württemberg, Stuttgart, Germany (www.mfg-innovation.com)**
Member of the Board; Head of innovation + international project development in digital media, gaming, creative. Head of International Relations + Events.
Results: doubling of raised project funds; new innovation sponsorship scheme; Implementation of games network and creative cluster; 5 major events >3000 attendees, 78 educational events/year.
- 1996-04 CoCreate Software GmbH, Sindelfingen, Germany; Fort Collins, United States (www.cocreate.com)**
formerly HP Mechanical Design Division; now Parametrics Technology Corporation (PTC)
Manager worldwide Corporate + Marketing Communication, Sales Training
Results: ww. introduction of Hewlett Packard spin-off CoCreate Software GmbH. #5 in ww. CAD/PDM software ranking.
- 1989-96 Hewlett-Packard GmbH, Böblingen, Germany; Palo Alto, United States (www.hp.com)**
Manager Marketing Communications for software worldwide; before: various marketing positions
Results: numerous international awards. Growth above industry average. Introduction of online marketing @HP; Developed first international HP websites in 1993.
- 1988-89 UDF Management Consultancy GmbH, Stuttgart/Frankfurt, Deutschland (www.udf.de)**
Assistant to the board, junior consultant. Introduction of back office automation in banking headquarters.
- 1986-87 Sun Microsystems Inc., Mountain View, USA (www.sun.com) now Oracle Inc.**
Marketing Assistant in Product Marketing; Introduction of first parallel Unix Workstation. Carl Duisberg Scholarship.

Coaching and Mentoring

- Σ **Innovation-, Business-, + Leadership-Coaching + Mentoring**
- since **2019 Bandler certified NLP Coach**
- since **2018 MedTech Startup-School, Tübingen, Program development and med-tech entrepreneurship coaching**
- since **2017 Südwestdeutsche Medienholding SWMH, Stuttgart, Building innovation + intrapreneurship programs**
- since **2017 Brazilian Ministry of Science + Technology; Ministry of Education + several private universities**
Development + implementation of innovation programs
- since **2016 Bosch grow Platform, Ludwigsburg, ww Innovation Program, Intra- + Entrepreneurship-Coaching**
Intrapreneurship + Entrepreneurship Coaching; Leadership- + Teamcoaching
Innovation Program Development and Early Stage Program Execution
- since **2015 EnBW Innovation Center, Karlsruhe, Intra- + Entrepreneurship-Coaching**
Innovation Program Development and Early Stage Program Execution
- since **2015 StartupAutobahn Plug&Play, Stuttgart, Growth Coaching**
- since **2014 KIT Mentoring-Program X-Ment; KIT University Karlsruhe,**
- since **2014 Startup Coaching: e.g. startec Stuttgart, Accelerate Stuttgart, Generator Startup Center**
- since **2013 Leadership + Team Coaching Individ. +Team coaching based on Robbins Research**
- since **2012 Certified Startup and SME Coach by bwcon and Steinbeis**

Research and Lectures

Σ **PhD research in innovation management, university lecture assignments, internat. publications and conference speeches.**

since 2017 **Steinbeis-Sibe Do Brasil, Brasilien**, (www.steinbeis-sibe.com.br), **International Innovation Management**;

since 2014 **School of International Business + Entrepreneurship (SIBE), Steinbeis University Berlin, Germany** (www.steinbeis-sibe.de) **Lecturer in International Management + in Innovation**;

since 2004 **European School of Business (ESB), Reutlingen University, Germany** (www.esb-reutlingen.de)
Lecturer Innovation Management; Internationales Marketing; Social Media

2003-09 University of East London, Business School, London, UK (www.uel.ac.uk)
Dissertation „Analysis of the social and personal influences that affect human reaction to disruptive technological change in mechatronics“ (PhD)

2003-15 University of Applied Science Esslingen, Esslingen, Germany. (www.hs-esslingen.de)
Lecturer in Innovation Management; Supply chain management in the automotive industry.

Education

Σ **PhD Business School, London; Master Science, Engineering; Various Post Grad Diplomas**

2018-19 NLP Master + Coach, Stuttgart, Germany (www.echtesnlp.de)
NLP Coach, - Master, - Practitioner

2018 -19 MIT Management Education, Boston, United States (www.mit.edu)
Postgraduate Diploma in Innovation and Design Thinking 2.0

2016 Strategyzer BootCamp, Lausanne, Swiss (www.strategyzer.com)

2013-15 Robbins Research, San Diego, CA, United States
Senior Leadership Training

2003-09 University of East London, Business School, London, England (www.uel.ac.uk)
Doctorate (PhD) at the University of East London, Innovation Management: „Technology Acceptance: Analysis of the Social and Personal Influences that Affect Human Reaction to Disruptive Technological Change in Mechatronics.“

1983-88 University of Applied Sciences, Esslingen, Germany (www.ht-esslingen.de)
Faculty of Business Engineering (Wirtschaftsingenieurwesen)
Overall grade 1.6 (Grades range from 1 to 6; 1 is best); Diploma summa cum laude (grade 1.0) on the topic "Success factors of a venture capital company and its market potential in Germany"

Memberships and Networks

Founding member VentureWomen, a network for more women in the innovation environment

Member of the Chamber of Engineers Baden-Württemberg, Germany (www.ingkbw.de)

Member of WomeninMobility Wim Stuttgart

Member of the technology network bwcon, Germany (www.bwcon.de).

Member of the Society for Social Studies of Science (4S), USA.

Member of the Society for the Study of Symbolic Interaction (SSSI), USA.

Social Contribution

1998-2003 Founder und Founding President Forrest Kindergarten „Waldkindergarten Waldenbuch e.V.“

Personal Background

Two children (20 and 22 years)

Stuttgart, January 21st, 2020

