

# Meet Dr. Ute Hillmer



Dr. Ute Hillmer is the owner of Better Reality Ventures and an acclaimed enabler in Business-Disruption and Innovation. She opens the door to digital transformation, innovation and a culture of change. Ute is an expert in developing high-performance individuals and teams and she equips them with a skillset to build winning innovations in service, software, process and physical product. Her innovation programs are named best in class by Germanys #1 business magazine Focus and products have won multiple innovation awards. However, Ute continuously gets the greatest praise for the targeted energy with which she infects and sets others in motion.

Ute trains her clients, to think "from the customers point of view" and her approach to coaching and training is grounded in the disruptive innovation theory and lean. This is based on the premises that the individual is the fundamental unit of the disruption and that progress is discovery driven. She teaches insights from behavioral science to improve the working life of people and teams. That brings growth and fulfillment, and that's what her Stuttgart based consultancy "Better Reality Ventures" is all about.

Large corporations like Bosch GmbH, EnBW AG, Daimler AG, SWMH GmbH, TÜV Nord, Hewlett Packard Ltd., medium-sized hidden champions like dm drugstore, emz Hanauer, Maschinenfabrik Reinhausen, and young startups work with Ute and benefit from her 30 years of blended experience in technology and digitization, combined with business management, latest insights from the world of innovation, neuroscience and her training as a coach.

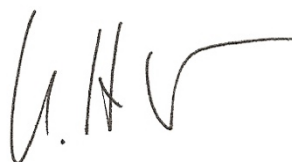
The graduate industrial engineer and MBA earned her doctorate in London in Technology Marketing and Innovation Management and deepened in Advanced Innovation Management at MIT in Boston. Trained in the USA and Germany in neuroscience, behavioral economics and coaching, Ute can guide her clients to their full potential at work and beyond.

Ute's knowledge comes from decades of bringing innovations to market as worldwide Marketing and Communication Manager at Hewlett Packard Inc. and spin-off CoCreate. Innovation Management and public policy building was applied daily as a member of the board at Baden-Württemberg's State Agency of Innovation. Ute started three companies and is a global player as book author, university teacher and worldwide speaker.

Originally from the German chocolate town of Waldenbuch, Ute has lived on three continents and currently resides in Stuttgart, Germany with her family.

More about Ute Hillmer can be found on her website:

[www.better-reality.com](http://www.better-reality.com) and LinkedIn: <https://de.linkedin.com/in/utehillmer>



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